

# Order Form **PROFIT MATTERS**

Profit Matters is suited to firms looking to move beyond traditional accounting by introducing more consulting or value-added services for their clients.

**Step 1**  
Select your version

**Lite**  
Content only in a single unbranded pdf

**Standard**  
Branded PDFs, choice of layout and association logos

**Premium**  
Standard + **colour matching** to firm's identity

**Step 2**  
Indicate the design style to suit your firm



**Classic**  
Uses classic serif font and a more traditional design to suit firms with a traditional style and logo

Aa

OR



**Contemporary**  
Uses sans-serif font and a more modern design to suit firms who have a modern style and logo

Aa

**Step 3**  
Choose your plan and payment method

## MONTHLY SUBSCRIPTION

**Standard** – initial payment of NZ\$159.00 and monthly subscription of NZ\$79.50

**Premium** – initial payment of NZ\$199.00 and monthly subscription of NZ\$99.50

Please charge my credit card below the initial amount of NZ\$ \_\_\_\_\_ followed by monthly payments of NZ\$ \_\_\_\_\_

## ANNUAL SUBSCRIPTION

**Lite** – subscription of NZ\$595.00

**Standard** – annual subscription of NZ\$795.00

**Premium** – annual subscription of NZ\$995.00

Please charge my credit card below the amount of NZ\$ \_\_\_\_\_

An invoice will be sent annually to which you will be able to approve and pay.

**Step 4**  
Complete your payment details

Firm name \_\_\_\_\_

Contact name \_\_\_\_\_

Postal Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Tel (    ) \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

Credit card number

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Expiry date

Card type    Visa / Mastercard / Amex (Please circle)

Cardholder's name \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

Date \_\_\_\_\_

**Step 5**  
Send us your order

**FAX:** 0800 995 041

**EMAIL:** myorder@practiceadvantage.co.nz



**TERMS:** You may cancel at any time. Refunds are not available for subscriptions paid in advance. Please visit the support centre on our website. Subsequent year pricing provided continuity of subscription is maintained. Subscriptions under a monthly payment plan are automatically renewed unless cancelled. **If you do not receive your issue within 21 days of its release date please contact us immediately. We will not refund your payment if you haven't contacted us within 21 days of the release date. For full terms and conditions please visit our website - www.practiceadvantage.co.nz**



# Discover GETTING STARTED WITH PROFIT MATTERS

Profit Matters is suited to firms looking to move beyond traditional accounting by introducing more consulting or value-added services for their clients. The form below contains the information that we require to place your firm details on your newsletter.



## Step 1

Firm name

Please clearly write your firm name

## Step 2

Choose your style

Classic design

Contemporary design

Unbranded (skip to step 9)

## Step 3

Choose your newsletter version

Standard

Premium

## Step 4

Logo options

- Please use the logo and firm details that appeared on our last newsletter (no need to fill in this section)
- We do have our own logo (please email logo in high quality EPS, JPEG or TIFF format to [myorder@practiceadvantage.co.nz](mailto:myorder@practiceadvantage.co.nz))
- We do not have a logo, so please type our firm name in the front page space.

## Step 5

Staff and office details for your panel

(Use a separate sheet for additional names - we suggest you limit the total number of contacts displayed to 6)

### Displayed names

Name  Position (please circle) Principal / Director / Associate

Name  Position (please circle) Principal / Director / Associate

Name  Position (please circle) Principal / Director / Associate

Name  Position (please circle) Principal / Director / Associate

Name  Position (please circle) Principal / Director / Associate

Name  Position (please circle) Principal / Director / Associate

Address

State  Postcode

Phone number  Fax number

Email  Website

## Step 6

Professional services details for your panel

(Please limit to 25 characters)

### Professional services

1.  4.

2.  5.

3.  6.

### Step 7

Association logo displayed on your newsletter (optional)

We are a member of the following professional association and would like their logo to appear on our newsletter:

NZICA

TAANZ

CPA

Other\* \_\_\_\_\_ \*Please email logo to [myorder@practiceadvantage.co.nz](mailto:myorder@practiceadvantage.co.nz)

### Step 8

Colour matching - only required if you have ordered Premium

In order to best match the colour scheme of your newsletter to your logo or firm colours, please provide us with the details of the colours used. It is best to give colours as their CMYK, RGB or PMS values. If you do not know these, we can take colours closest to your logo.

1: \_\_\_\_\_

2: \_\_\_\_\_

3: \_\_\_\_\_

### Step 9

Person to send the newsletter to and to contact if we have further questions

Name \_\_\_\_\_

Contact email \_\_\_\_\_

Firm name \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Step 10

Please check your details

So that we are able to prepare your newsletter promptly and accurately, please ensure that **all details required above are completed.**

### Step 11

Send us your order and logo

Please send your order by fax or email. If you have ordered Standard or Premium, please send your logo by email.

**FAX:** 0800 995 041

**EMAIL:** [myorder@practiceadvantage.co.nz](mailto:myorder@practiceadvantage.co.nz)

If you have any questions or queries please contact us on:

**TEL:** 0800 001 387

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