



Package Comparison **FEATURES**

Design	SmartPractApp
Custom design / colour matching	✓
Easy phone call or email	✓
Firm service offerings	
Landing page (emphasis brand)	✓
Footer menu – quick links	✓
Association logos	✓
Home page branding	✓
Additional homepage icons	✓
Google map	✓

Function	SmartPractApp
Installs on a mobile device	✓
Pages work offline	✓
Places icon on mobile device	✓
Download from Google Play Store	✓
Download from iTunes	✓

Maintenance	SmartPractApp
Australian design and support	✓
Annual design update	✓
Full redesign (every 2 years)	✓
Ongoing software update	✓

Content	SmartPractApp
Key tax dates	✓
Financial news feeds	✓
Tax tables	✓
Meet the team	✓
Links to website	✓
Embed videos	✓
Find us with Google maps and on social media	✓
Pricing packages	✓
Testimonial manager	✓
Secure referral	✓
Calculators	✓
Feedback	✓
Secure client portal	✓
Pay my fee (Stripe)	✓

Communication	SmartPractApp
Contact page	✓
Push notifications	✓
Contact form	✓

Shortcuts	SmartPractApp
ATO app	✓
Facebook	✓
Twitter	✓
LinkedIn	✓
Xero	✓

Shortcuts	SmartPractApp
Management console	✓

***Design**

Basic: Standard background and simple, static, single header images

Standard: Custom background, scrolling banner and basic buttons

Advanced: Dynamic header with stylised background and button effects

Design credit

A design credit is a unit of monitoring the number of designs prepared for the client.

1 design credit = 1 design presented to the client and;
1 design credit = 1 revision

Pricing (Excludes GST)	SmartPractApp
Annual subscription	
Initial cost	NZ\$1,650.00
Annual payment	NZ\$1,650.00
Monthly subscription	
Initial cost	NZ\$1,650.00
Monthly payments	NZ\$165.00